



Tuesday, March 19th, 2019

7:00 pm

Osborne Conservation Center

## **Minutes**

**Call to Order 7:09 pm**

**Recognition of Guests: none**

**Agenda** – agenda was approved as written moved by Lee, seconded by Ken, passed

**Minutes** – minutes approved as written, moved by Chuck, seconded by Jane, passed

## **Financial Report**

- Current balance \$33,955.33
- Motion to approve by Ken, seconded by Bob – passed

**Volunteer Hours for past month** – collected by Abbey

## **Old Business**

1. Finalize visioning for the Inn so that Martin Gardner Architecture can move forward with the Proposal of Services from Mike Tucker
  - Discussion from 3.4.19 notes from the Visioning Committee for the Inn
    - Foundation members reviewed the notes
    - Comments
      - Will need at least two entrances/exits for the first floor – are the existing ones too close together to meet fire code?
      - Visioning notes may need to go to the Clayton County Conservation Board at the same time or before going to the architect
      - “Will likely need work regarding this to make it accessible” 1 and iii 1.
      - Visioning meeting was successful as consensus was generated regarding the used of Inn as a retreat center
      - Abbey shared notes on costs and types of drawing from Martin Gardner

Discussion of Iowan cover and encouraging to voting for Silos and Smokestacks “Peoples Choice Heritage Site Award”

2. Results of placing notices on Facebook and our website for volunteer tour guides.
  - No responses from Facebook ad but 72 views and 25 shares
  - Create a sign to post at the Mill this year – use some humor
  - Do we have a list of the Friend of Motor Mills – start a new list

3. Compile a list of speakers & activities from Memorial Day to Labor Day-monthly specials
  - No preferred weekend
  - Need a time for the event
  - Meet at the Mill
  - Encourage Saturday's – busier day
  - Ideas
    - The person to follow up on the idea is listed after it
    - Native plant identification and plant walk –Abbey
      - Traditional plant uses hike
      - Late Summer
    - Tree identification – Chris Grau/Pat Grau - Ken
    - Stone ground breads sampling – get flours in Caledonia – owner as a guest - Jane
    - Dave as James O Crosby - Jane
    - Kathryn McCarvil at UIU (Abbey & Larry)
  
4. Results of discussions with Darla Kelchen of Clayton County Development Group (CCDG), Elkader Development Corp. (EDC) and Main Street for marketing the Motor Mill at the Iowa State Fair in Des Moines
  - We can get a day at the Iowa State Fair
    - August 12, \$250 to reserve
    - Man it from 9 am to 9 pm?
    - Moved by Jane, seconded by Jon... passed
    - Workers – John & Fran, Chris, Jane, Motor Mill Intern?
    - Display for the event
      - Video and drone video
      - Newsletters
      - Take merchandise, keychain & mugs, prints
      - QR codes for social media

## **New Business**

1. Attend the 2019 Small Museum Convening on April 1st?
  - Information about what and where this is was unclear.
  
2. Marketing- Ideas for extra displays, brochures and handouts to market the Motor Mill Foundation at the Clayton County and State Fairs
  - Tuesday, March 26, how to use TV (ICAN) advertising sponsored by Alpine
    - Ken may go
  
3. Regional Fairs - Thoughts about marketing Motor Mill at Dubuque, Delaware, Fayette, Buchanan, Winneshiek and Allamakee county fairs?
  - Look at registrations to see where guests come from
  - Discussed displaying Motor Mill materials at one other fair

## **Updates**

4. Quotations for hatch cover at Motor Mill – John has a quote for \$1850 for cover price, without installation from James Wilson in Garnavillo. Ken moved to accept the bid, seconded by Jon, passed.
5. Lee reported that the last flood/high water, cut back at the dam abutment bank. May affect silt removal
6. One intern applicant, a history major. No Silos grant for this year opens t up to the internship to other than students.

**Meeting Adjourned:** Meeting adjourned at 8:35 pm Moved by Lee seconded by Chuck, passed.

**Next Meeting – April 16th @ 7pm @ Osborne**

**Motor Mill Foundation  
March 2019  
Treasurers Report**

**March 19, 2019**

<b>Date</b>	<b>Item</b>	<b>Debit</b>	<b>Credit</b>	<b>Balance</b>
Feb. 19	<b>Beginning Balance</b>			<b>33,486.02</b>
	Receipts			
March 11	Donation: Cindy Mueller Mary Reece Memorial		25.00	
March 12	Donation: Tom Gifford		500.00	
	<b>Total Receipts</b>		<b>525.00</b>	
	<b>Expenses</b>			
March 13	Alla. Clayton Electric	39.06		
March 15	Alpine Communications	16.63		
	<b>Total Expenses</b>	<b>55.69</b>		
	<b>Current Balance</b>			<b>33,955.33</b>