Motor Mill Foundation

Minutes

DRAFT

Aug. 15, 2017

The regular meeting of the Motor Mill Foundation of Clayton County was held Tuesday, Aug. 15, 2017, at the Osborne Conservation Center. Chairman John Nikolai called the meeting to order at 7:00 p.m. Other members present were Lee Lenth, Larry Stone, Chuck Morine, Jon deNeui, Jane Metcalf, Bob Bente, and Ken Zichal. Conservation Board director Jenna Pollock and intern Kiley Johansen also attended.

Agenda

Stone asked to have a discussion on model grinding stones added to the agenda.

Minutes

deNeui moved to approve the minutes of the July 18, 2017, meeting as printed. Zichal seconded. Carried. (It was later discovered that the minutes had omitted this item under old business: Stone moved to hire Jansen Products to update our website and Facebook presence. Shoen seconded. Carried.)

FINANCIAL REPORT

Morine presented the following financial report:

August 2017 Treasurer's Report

July 18 - beginning balance	\$9,030.12
Receipts	
July 23 – donations	\$52.00
Merchandise sales	\$40.00
Aug. 7 – donations	\$24.00
Merchandise sales	\$87.00
Aug. 8 – donations at fair	\$21.00
Gordy print sold	\$20.00
Stone photo sold	\$25.00
Aug. 14 – donations	\$75.00
TOTAL RECEIPTS	\$343.00

EXPENSES

July 18 – Nikolai, post hardware	\$16.82
July 21 – Alpine telephone	\$17.29
July 21 – SPOOM membership	\$50.00
July 31 – Nikolai, G'berg Press ads	\$54.65
Aug. 8 – Signs N Frames, tour sign boards	\$168.38
July 18 – Allam-Clayton Elec.	\$33.38
TOTAL EXPENSES	\$340.52
CURRENT BALANCE (July 18, 2017)	\$9,032.60
CONSERVATION RESERVE	
July 18, 2017 balance brought forward (negative)	(\$41,414.59)
Deposits	
Iowa Room koosies, t-shirt	\$46.00
Donations – Preston Johansen	\$50.00
Phyllis Lentz	\$25.00
Keith Garms	\$250.00
Freedom Bank	\$500.00
Jack Freeman	\$50.00
Expenses	
Builder's First Choice	\$35.77
Driftless Area Mgmt Mill roof	\$730.00
Meuser Lumber	\$6.55
July 18, 2017 balance carried forward	(\$41,265.91)

\$1,609.40

UMGC grant for Cooperage – balance

OLD BUSINESS

MOTOR PHONE

Nikolai met with an Alpine technician at the Mill, and the phone now works.

FACEBOOK AND MANAGEMENT OF SOCIAL MEDIA

Johansen reported more than 500 "likes" to the Facebook page. Metcalf boosted the art show post on Facebook, resulting in 5,400 people reached.

"Motor Mill Historic Site" is the name of the official Facebook page for Motor Mill.

Zichal moved to accept the Jansen Products estimate of \$675 for updating the website, with consultations from the County Conservation Board staff and Motor Mill Foundation members. deNeui seconded. Carried.

ART SHOW UPDATE

Metcalf reported that the Motor Mill Art Show will be Saturday, Sept. 30, from 1-5 p.m., at the Mill. Press releases have been sent to smaller newspapers in northeast lowa, and larger papers will receive them shortly. Metcalf and Johansen also have delivered posters to most Clayton County Communities.

The purpose is to showcase images of Motor or inspired by Motor. Artists may sell their work, but at least 50% of their inventory must be Motor Mill inspired, and they must provide their own tent or other display arrangement. The sales will be outdoors, weather permitting. In case of rain, the sales area will be the third floor of the Mill. The board discussed how the proceeds from sales would be divided. The tentative suggestion was 40% to Motor and 60% to the artist.

Work that is historical and not for sale will be displayed inside the Mill.

We will plan to serve old-fashioned cookies baked or donated by volunteers, along with lemonade and water.

The Mill will be open for tours during the art show.

Mark Beck has agreed to provide live music (guitar and vocal) during the show.

RESULTS FROM CLAYTON COUNTY FAIR

We received \$45 in donations and \$45 in merchandise sales at the Clayton County Fair. The Motor Mill banners were a good attraction.\

PENNY AT THE PUMP SPEEDE SHOP

We will be receiving \$272.50 from the July "Penny at the Pump" promotion at Speede Shop in Garnavillo.

SUBMISSION OF AUDIT REPORTS

Nikolai has submitted audit reports to Upper Mississippi Gaming and the Clayton County Foundation for the Future regarding our grants for repairing the roof on the Cooperage and the surveillance cameras.

COMMUNITY FOUNDATION OF GREATER DUBUQUE

Since it began in 2016, the Motor Mill Endowment has received donations of \$6,532. With the return on investments less expenses, our current balance is \$6,856.19.

NEW BUSINESS

SEEDORF MASONRY

Nikolai has been in touch with Seedorf Masonry about their potential participation in an event to highlight Clayton County's stone structures. Seedorf is too busy at this time.

COOPERAGE ROOF PROGRESS

Lenth reported that Gary Goyette and a crew of Amish workers have started to strip the old shingles from the bluff side of the Cooperage roof. The river side is finished.

ARCHITECTURAL ASSESSMENT

deNeui has contacted Aylsworth house movers at Wadena for advice on replacing the posts in the basement of the Mill.

SURVEILLANCE CAMERAS

Nikolai and Andy Reimer have installed surveillance cameras at the Motor Mill Historic Site. Nikolai is working with the Conservation Board staff to fine-tune the set-up and arrange monitoring.

MILLSTONE WORKING MODEL

Stone and Harkrader have discussed the need for a working model of millstones at Motor. The cost from Meadow Mills in North Carolina is about \$980, plus shipping. There may be other options. Morine moved to authorize Harkrader and Stone to order model millstones, with the intent to have the model in place by Heritage Days, which are Oct. 14-15. Zichal seconded. Carried.

UPDATES

Interpretive panels - Pollock reported that Jared of Upper Explorerland RC&D has begun work on Motor Mill interpretive panels.

History - In response to an inquiry from Frank Copple, David Beck has determined that Mr. Copple was a great-great-great grandson of William Ash, who may have been a plasterer when the Mill was built.

STEM – Johansen worked with CCCB staff on a STEM (Science, Technology, English, Math) program at Motor. Students used GPS, studied geology and fossils, went fishing, and had a Mill tour.

Safety – The porch on the Inn is sagging more, presenting a possible safety concern.

NEXT MEETING

The next board meeting will be Sept. 19, at 7 p.m. at the Osborne Conservation Center. (Note: The place and/or time could be changed, due to the Upper Mississippi River Parkway Commission meeting in Lansing that evening.)

ADJOURNMENT

Morine moved to adjourn the meeting at 8:52 p.m. deNeui seconded. Carried.

Respectfully submitted,

Larry A. Stone, secretary

Motor Mill Foundation