

# Motor Mill Visitor Summary

Due to Covid 19, the Motor Mill was not open for tours until July 11 and then only on Saturdays for a total of 12 Open Saturdays. While some traditional events had to be cancelled, popular open-air events this season included the Barn-raiser music concert and the drive-by Bridge Lighting Event and were very well attended. Several youth camps were also well attended over the summer. The Facebook and Webpage saw activity increase as well due to enhanced presence there. Intern Nick Friedman, Conservation staff, and MMF Board member Jane Metcalf continued to update the Motor Mill Facebook page and try new content ideas to promote the site during the pandemic. Traffic increased dramatically on both sites.

## Visitation

Total Number of Visitors **805**

The car counter counted **19,827 cars** across the bridge May-October

<b>2007:</b> 858	<b>2014:</b> 1246		
<b>2008:</b> 504	<b>2015:</b> 1439		
<b>2009:</b> 634	<b>2016:</b> 1054	15,860 cars	8,878 web visitors
<b>2010:</b> 788	<b>2017:</b> 1507	16,250 cars	10,278 web visitors
<b>2011:</b> 683	<b>2018:</b> 1287	14,751 cars	11,149 web visitors
<b>2012:</b> 575	<b>2019:</b> 1088	14,294 cars	9,379 web visitors
<b>2013:</b> 1492	<b>2020:</b> 805	19,827 cars	10,061 web visitors

## Events

- Bridge Lighting - **150**
- Ghosts of Motor - **23**
- Open for Business-Early Days of Motor - **33**
- Literary Heroes-Mark Twain (Micheal Scott) - **65**
- Barnraiser - **100**

## Educational Programs

**13** Programs at 4 Camp and Fieldtrips

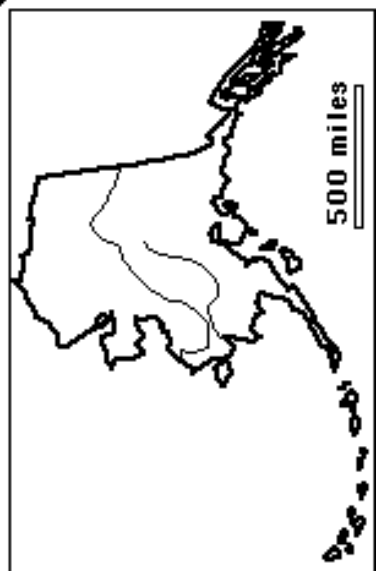
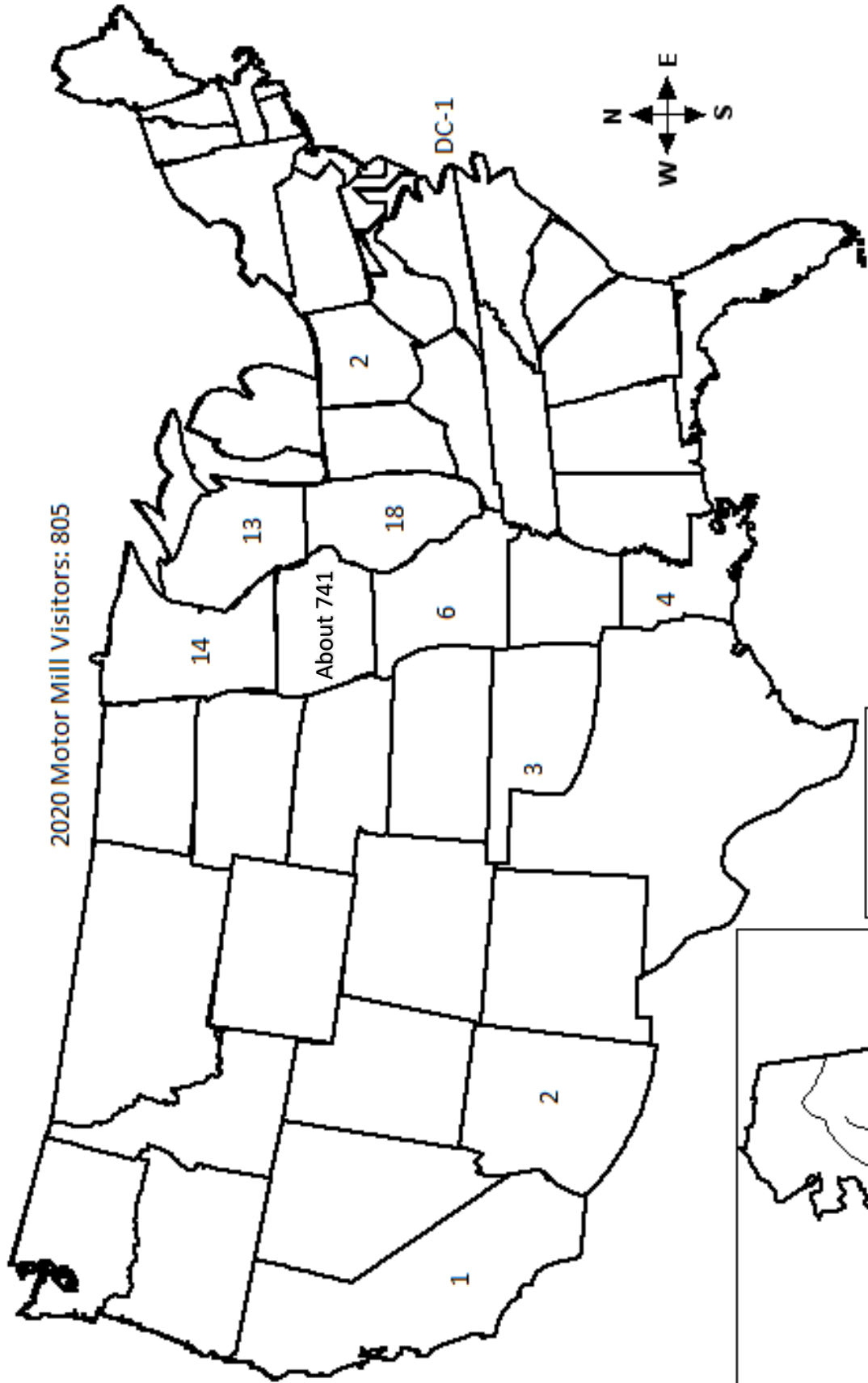
**125** participants

## Volunteerism

**33** volunteers

**1096.25** hrs

2020 Motor Mill Visitors: 805



500 miles  
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