

2017 MOTOR MILL VISITOR SUMMARY

2007: 858	2012: 575
2008: 504	2013: 1492
2009: 634	2014: 1246
2010: 788	2015: 1439
2011: 683	2016: 1054
	2017: 1507

Tours

For the first time the Mill was open for tours every weekend June through August and every other weekend during May, September and October. There were 1,507 registered visitors to the mill this year representing visitors from 24 states and 3 foreign countries. The mill was open these weekends Saturday and Sunday from 12:00 to 5:00 PM both days. 16,250 vehicles were recorded from the traffic counter April-October.

Several new events were added this year to the now popular Motor Motor 5K. The Motor Mill Intern held a youth STEM event that attracted much attention until the weather forced the date to change. The first Motor Mill Art Show was a big success with about 300 people attending in the fall. Also a Holiday Bridge Lighting Event was held at Motor Mill in December and was well attended for the bridge lighting and refreshments. Sandy and Dean Refle once again installed the lights on the bridge.

Volunteer Hours

In 2017, 21 volunteers donated 1297 hours working at the mill or conducting Motor Mill business throughout the year.

Facebook & Webpage

Conservation Board staff Jenna Pollock, Abbey Harkrader, Intern Kiley Johanson and MMF Boardmember Jane Metcalf continue to use and update the Motor Mill Facebook page and were trained in updating the new Motor Mill Website which received a fresh, more current look. Traffic increased dramatically at both these sites.

2017
TOTAL VISITORS
1507

3 FOREIGN COUNTRIES
 1 - RUSSIA
 1 - ITALY
 2 - CANADA



